

2017

MarketSmart

Ultimate Resource Guide

To help you Market Smart in 2017, we've compiled these free, low cost, and paid resources that we love and have even used ourselves! Enjoy!



MarketSmart

Presented by *The* JOHN MAXWELL **Team**

Powered by  **YOUNG SOCIAL**

EMAIL PROGRAMS

Free or Low Cost:

- [ConstantContact](#)
- [GetResponse](#)
- [Fluttermail](#)
- [MailChimp](#)

Email Automation:

- [Infusionsoft](#)
- [Aweber](#)
- [Ontraport](#)
- [Pardot](#)

CRM: CUSTOMER RELATIONS MANAGEMENT TOOLS

- [Salesforce](#)
- [Hubspot](#)
- [SugarCRM](#)
- [Pipedrive](#)

- [Infusionsoft*](#)
- [FreshDesk](#)
- [Insightly](#)

*Infusionsoft functions as both an email automation platform and a CRM tool.



MEETING PLATFORMS

Free or Low Cost:

- [FreeConferencing.com](https://www.freeconferencing.com)
- [FreeConferenceCall.com](https://www.freeconferencecall.com)
 - [Zoom](https://zoom.us)
 - [Join.me](https://join.me)
- [UberConference](https://uberconference.com)

MERCHANT PROCESSING

Free or Low Cost:

- [PayPal](https://www.paypal.com)
- [SamCart](https://www.samcart.com)
- [Flint](https://www.flint.com)



EVENT PLANNING TOOLS

Free or Low Cost:

- [Ticketleap](#)
- [Planning Pod](#)
- [Eventbrite](#)

MIND MAPPING & SOFTWARE TOOLS

Free or Low Cost:

- [Lucidchart](#)
- [MindMeister](#)
 - [XMind](#)



ROYALTY FREE IMAGE RESOURCES

Free or Low Cost:

- [Pexels](#)
- [Unsplash](#)
- [123RF](#)
- [Crestock](#)
- [Stencil](#)
- [Canva](#)

WEBINAR SERVICES

Free or Low Cost:

- [WebinarJam](#)
- [Skype](#)
- [Join.me](#)



ADDITIONAL MARKETING RESOURCES

- [Facebook Blueprint](#)
 - [HubSpot](#)
- [HubSpot Certification \(Free\)](#)
- [Social Media Examiner](#)
 - [OptinMonster](#)
 - [Digital Marketer](#)

